

# ignite History

# Goals

Do fun, interesting and useful things

Increase **interest** in history: no more boring work

Inspire pride of place: What's interesting nearby? Why should you care?

Product experience with modern tools: app, www and media

Amplify historic locations with beautiful visuals for our tap tap, swipe swipe era

Make connections: students, teachers, professors and the community worldwide

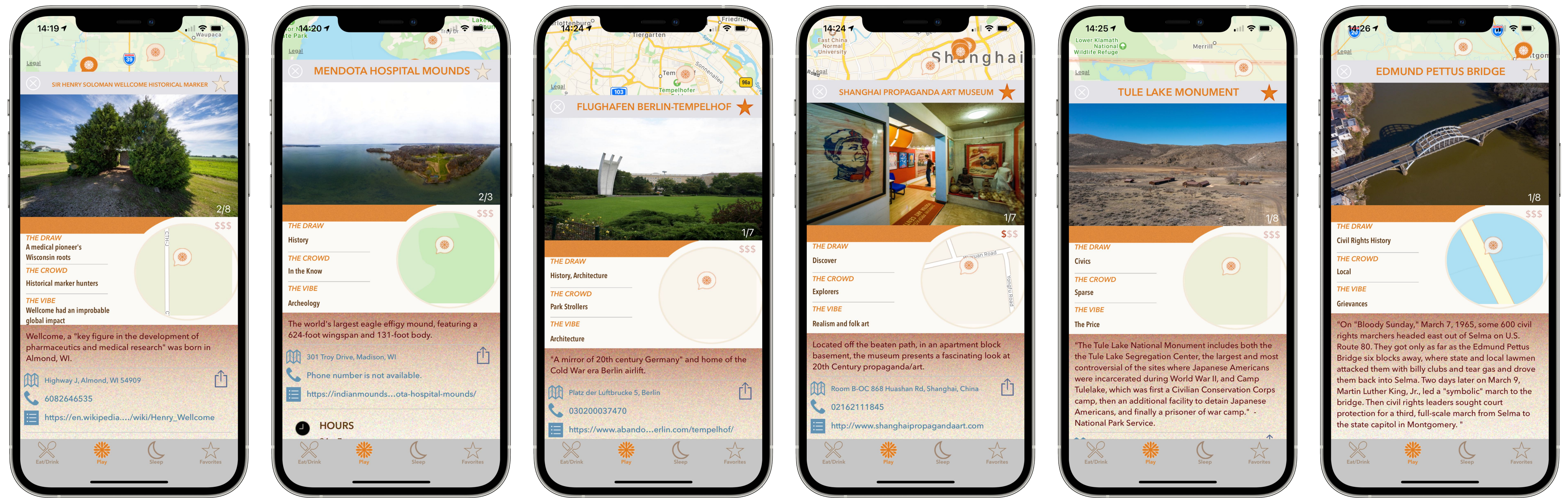
Create new opportunities for all

Brand: add academic brands to cool, curated experiences around the world

Alumni: Build lifelong connections to students and their work.

Civics: "An educated populace"

# Fun and useful

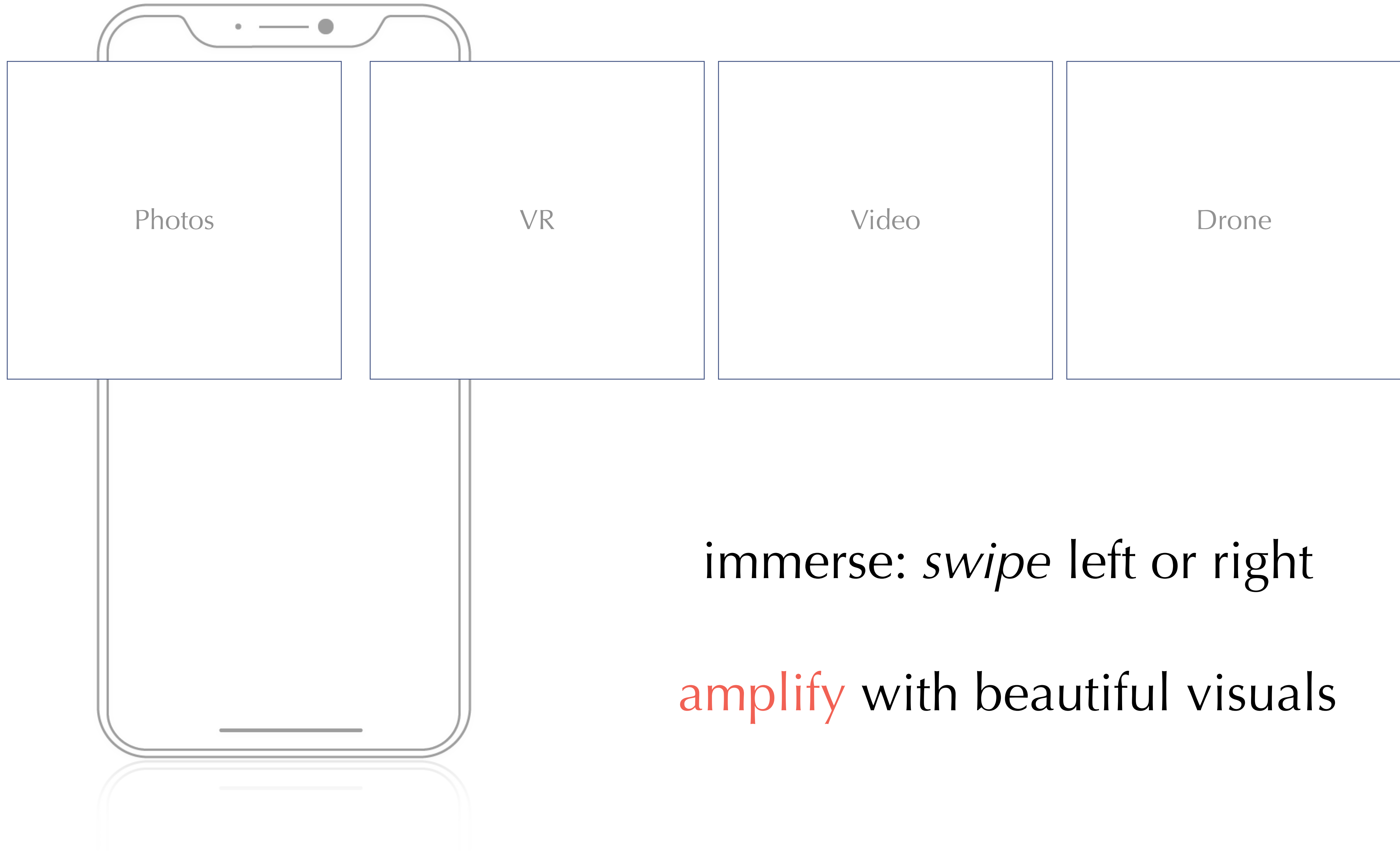


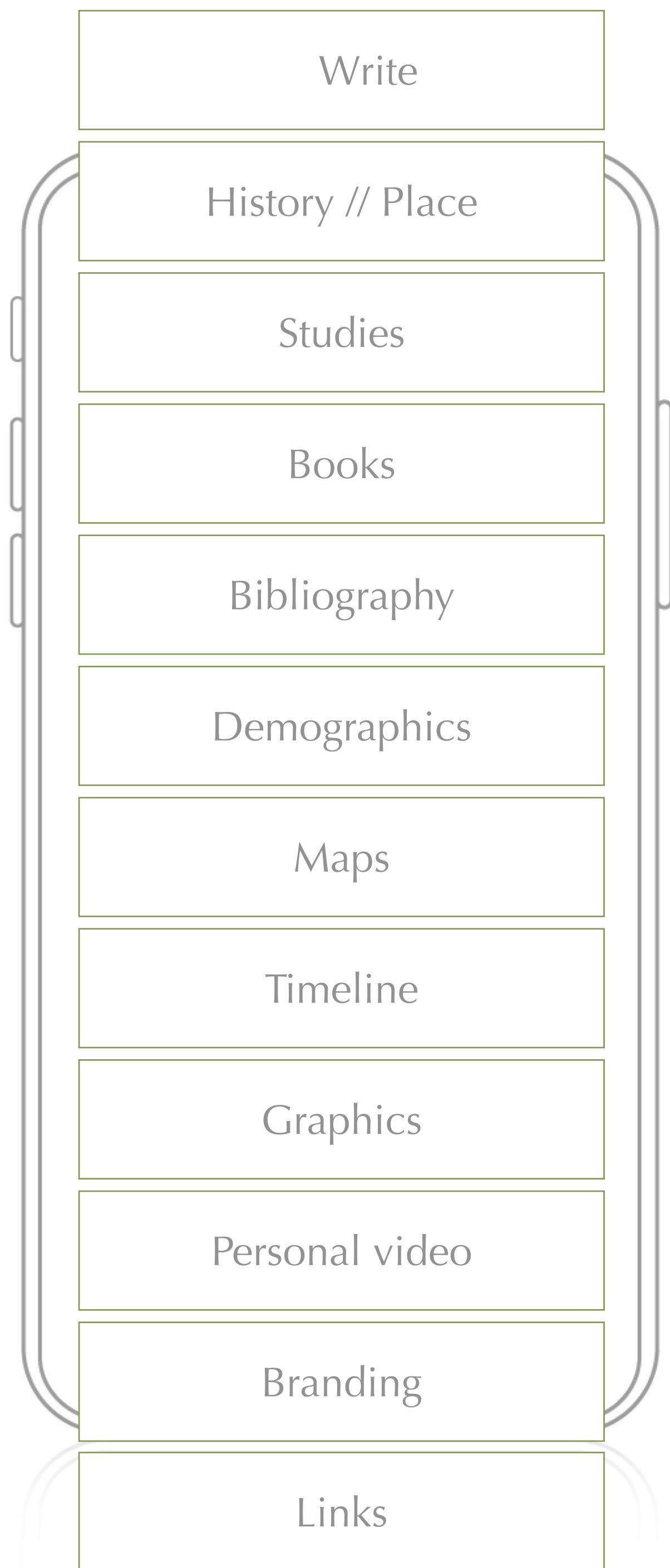
What's interesting nearby? Why?



Inspire Pride of Place

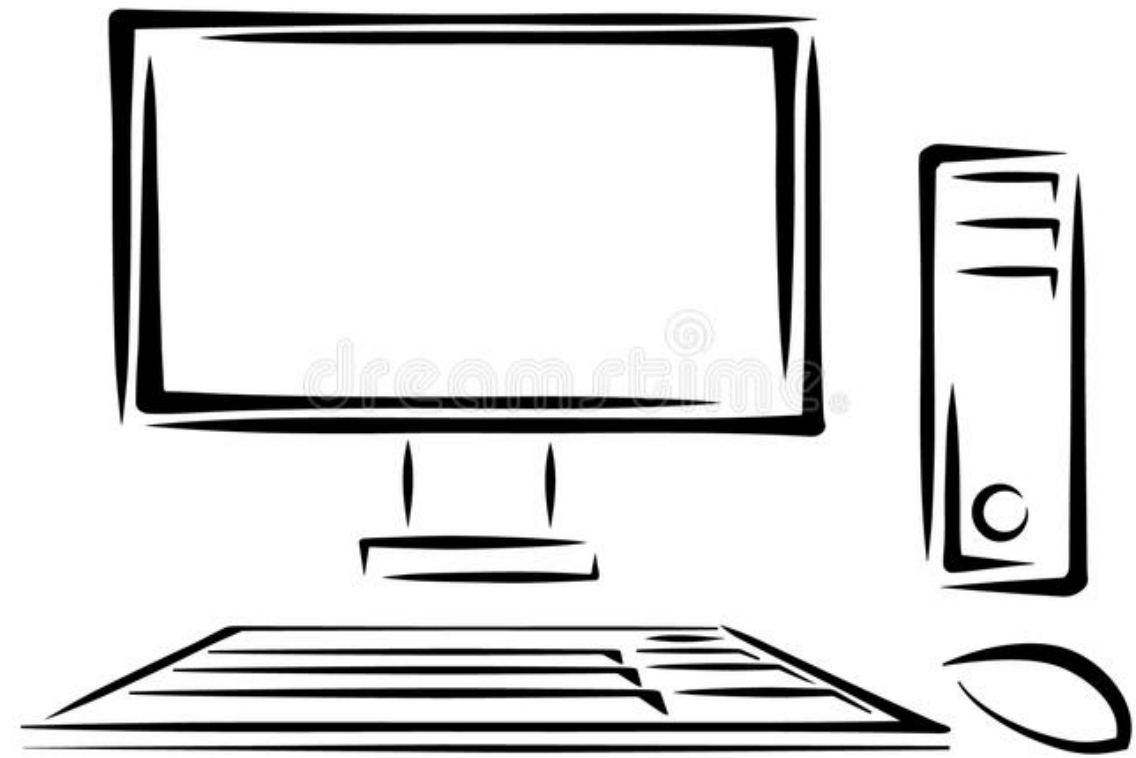
## Product experience with modern tools: app, www and media



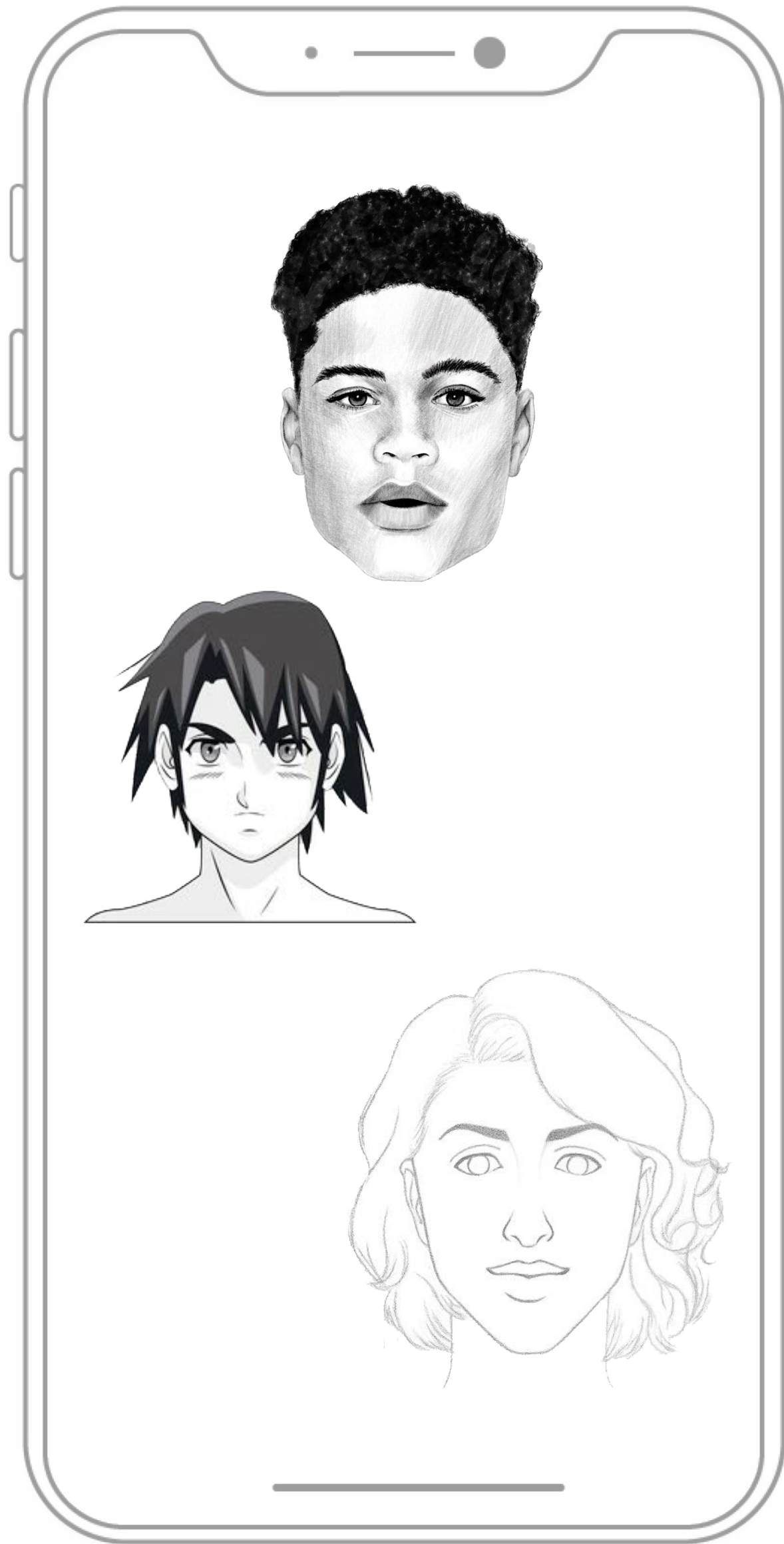


*swipe* up to learn

< 4 step rule

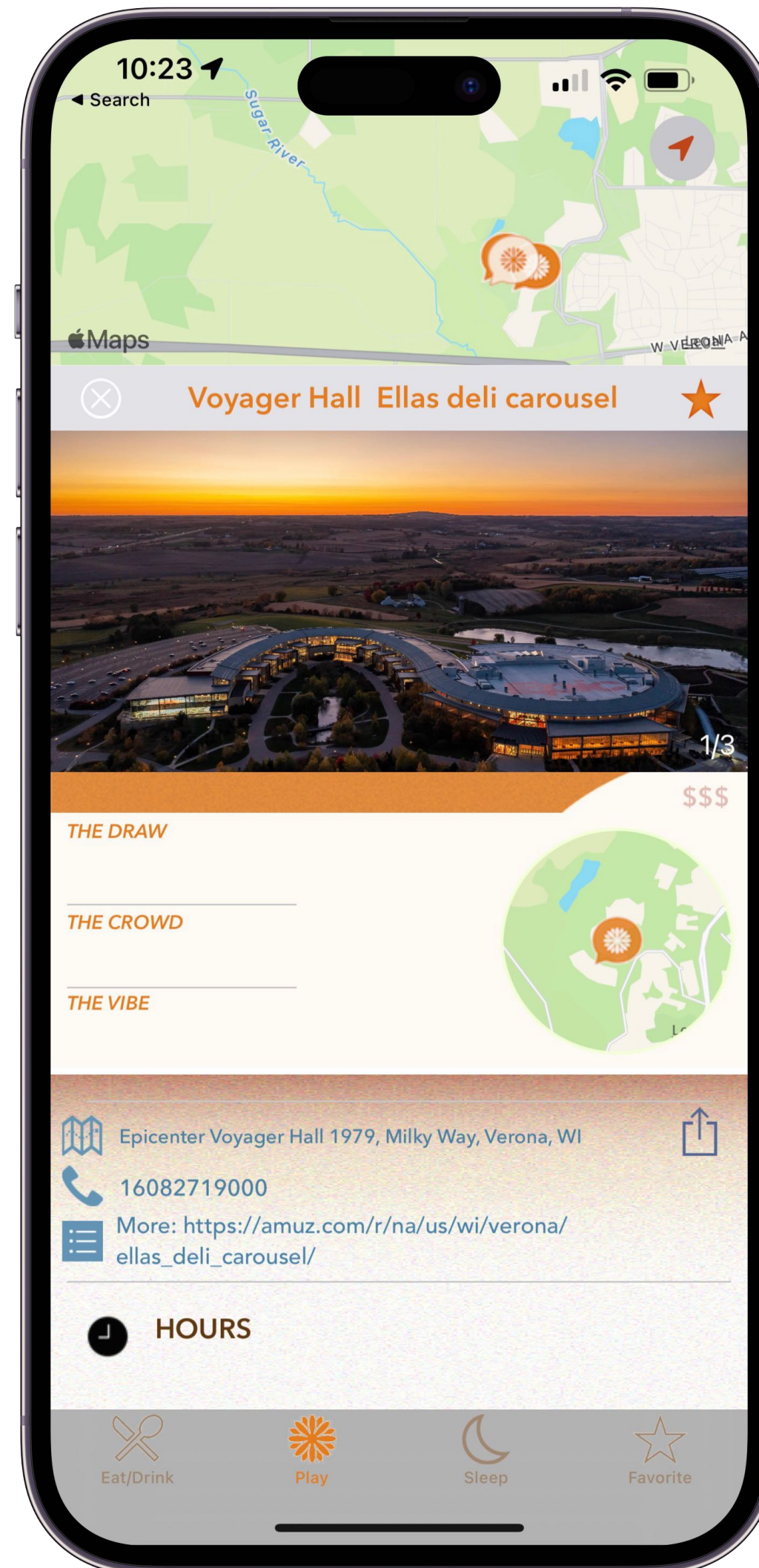


Most education tools



87% of US Teens have an iPhone

# Connections



I chose this object because I really wanted to choose something that left long lasting memories with me. Everyone I have talked to agrees that this carousel brought memories that they will always cherish, and I think that that was a beautiful way to commemorate growing up in Wisconsin.



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Lets Begin

# Grants

// Discuss //

# Students & Classes

// Discuss //

# vcard



Nancy Zellmer

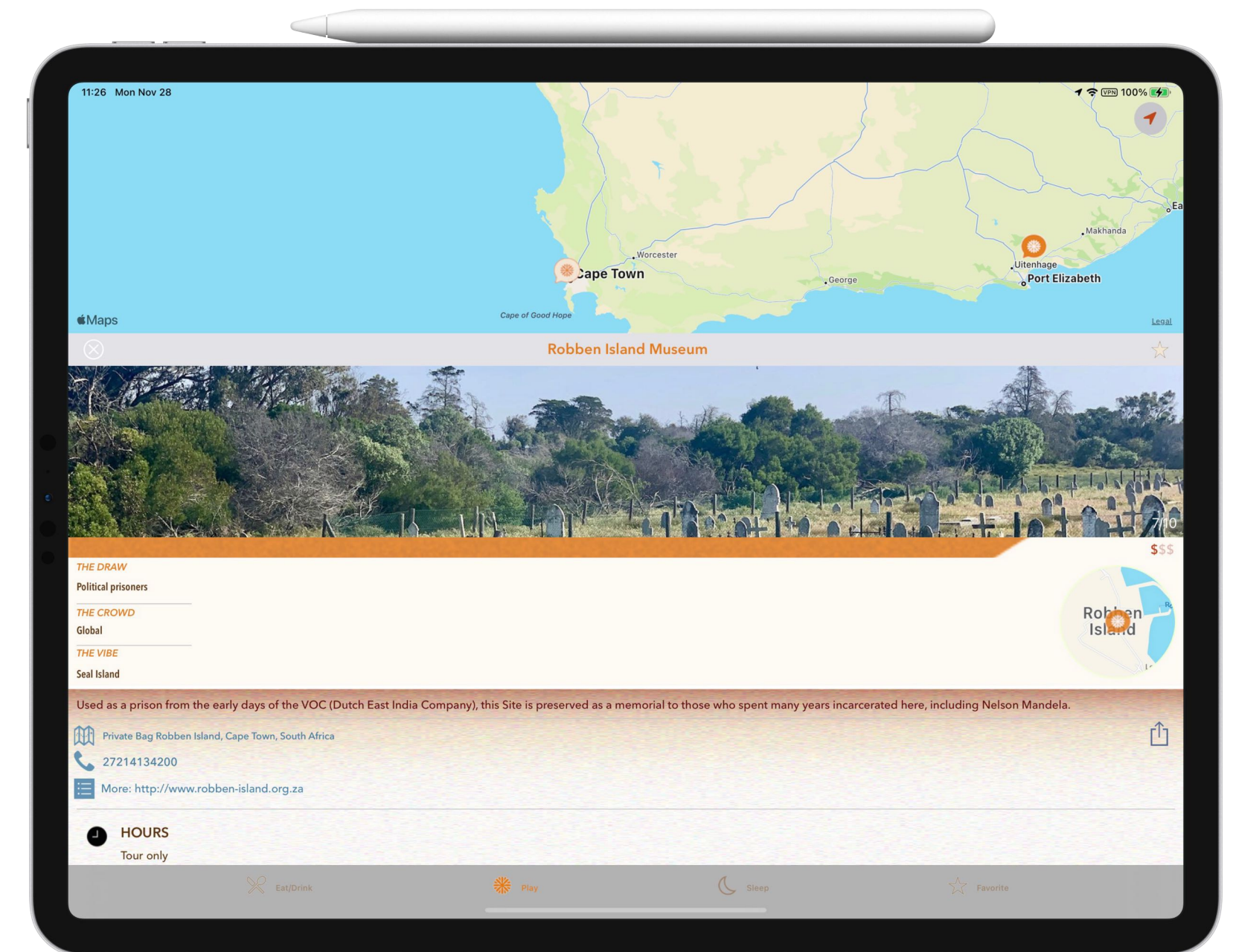
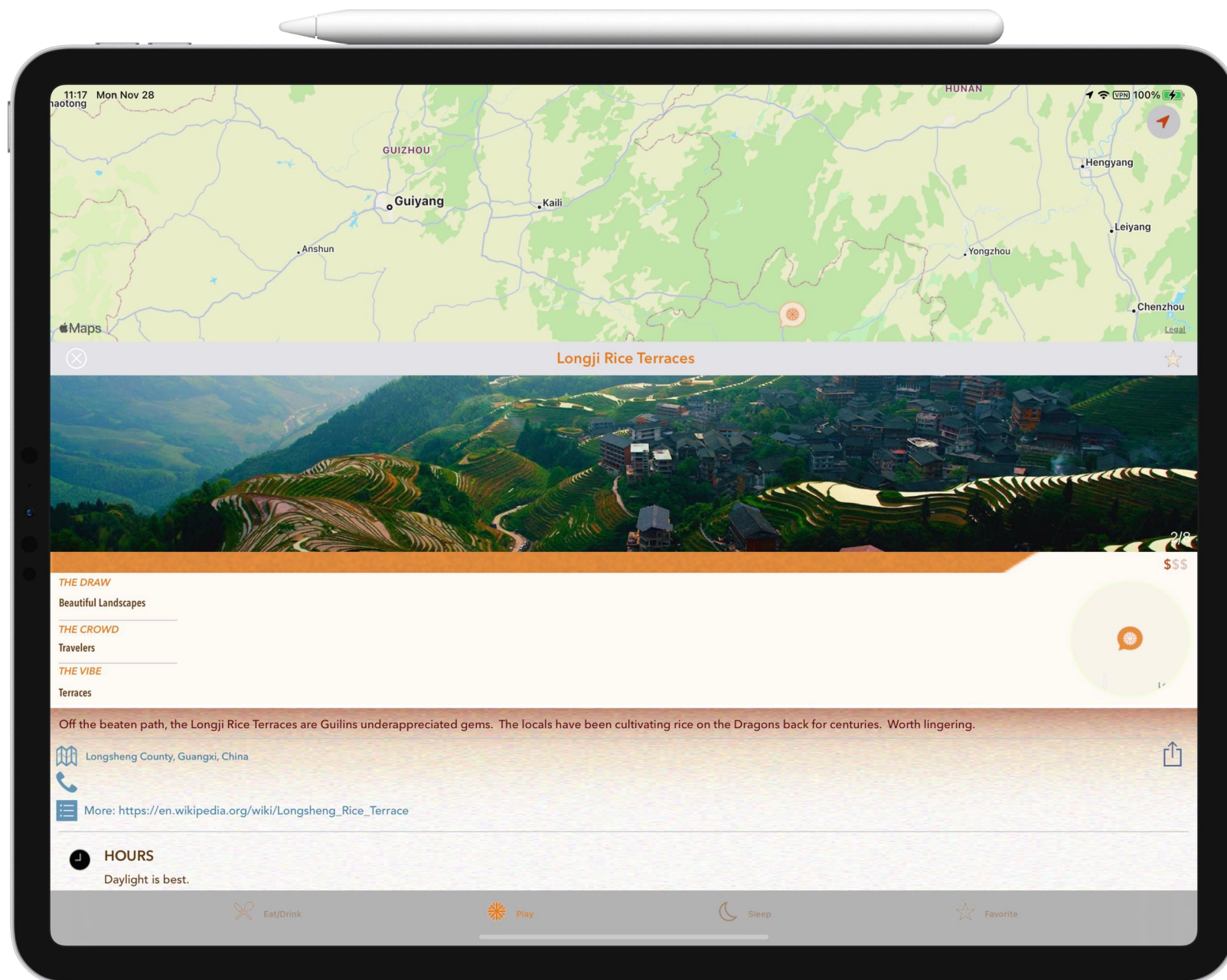
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# vcard



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Thank you